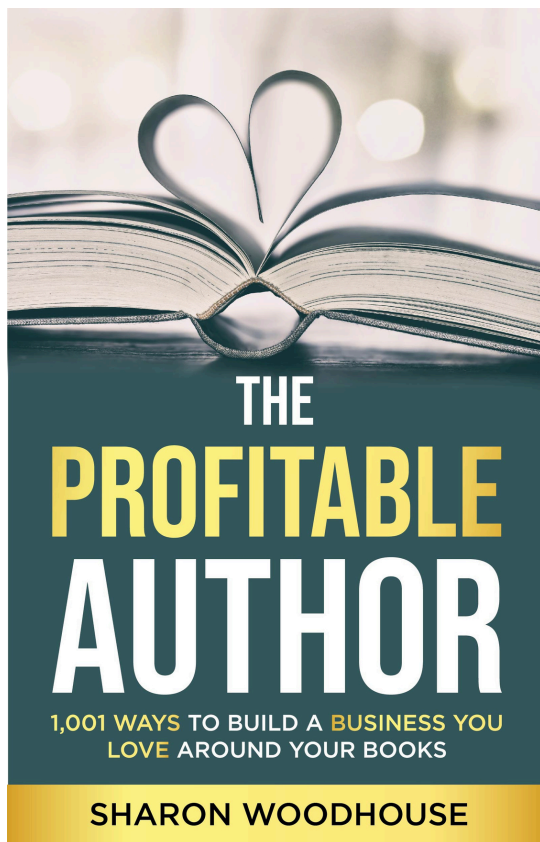


THE PROFITABLE AUTHOR

By Sharon Woodhouse

Start Building a Sustainable Business You Love



Are you tired of earning meager royalties or Amazon deposits? Do you dream of turning your passion for writing into a thriving business? In *The Profitable Author*, publishing veteran Sharon Woodhouse reveals the insider secrets to creating a multi-faceted author career that goes beyond book sales.

Drawing on over 25 years of experience as an indie publisher, Woodhouse provides a practical framework for building a **sustainable and rewarding author life**. This isn't about chasing bestsellers or landing a movie deal (though those are nice when they happen). It's about understanding the business of being an author, implementing **proven strategies** (over 1,001!) to **generate multiple streams of income** from your books, expertise, and experience, and empowering you to **take charge of your author journey**.

The Profitable Author guides you step-by-step through:

- **Identifying 15 different author income streams**, from ebook sales and events to services, merch, and rights sales.
- **Designing a customized author business model** that aligns with your goals, values, and lifestyle.
- **Unlocking creative financing hacks** to fund your dreams.
- **Finessing author events** (and getting paid!).
- **Unleashing your inner entrepreneur** and monetizing your expertise.
- **Embracing the power of non-bookstore and volume sales**.
- **Mastering essential business skills** (without losing your creative spark), including marketing, sales, negotiating, networking, and mindset.
- **Crafting a fabulous sales and marketing plan** tailored to YOU and your books, whether you're a fiction writer, a nonfiction expert, a cookbook queen, or a children's book hero.
- **Cultivating a network of support** to help you thrive as an authorpreneur.