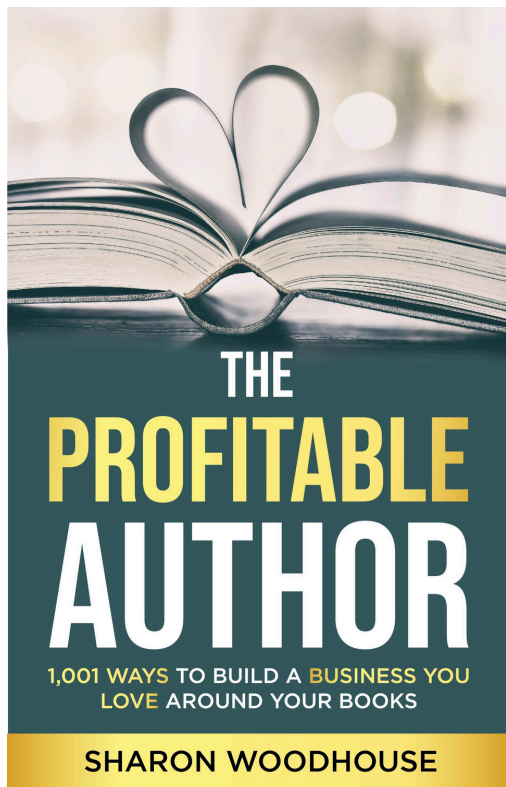


# THE PROFITABLE AUTHOR

By Sharon Woodhouse

Start Building a Sustainable Business You Love



## The Profitable Author Provides Solutions to Key Author Pain Points

- **Meager Royalties and Income:** Many authors struggle with low royalties and limited income from book sales. *The Profitable Author* outlines **15 different author income streams** including events, workshops, consultations, merchandise, and rights sales.
  - **Balancing Creativity and Business:** *The Profitable Author* will help you gain essential business skills – including marketing, sales, negotiating, and networking – without losing your creative spark. You'll learn to **balance entrepreneurial pursuits with your artistic vision.**
  - **Difficulty Gaining Visibility in a Crowded Market:** With so many books being published, it's hard to stand out. *The Profitable Author* addresses this challenge with actionable strategies, such as **committing to doing 5 things a day to promote your book/s**, expertise, and author career.
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- **Overwhelm, Uncertainty, Anxiety, and Disappointment:** Authors often feel overwhelmed, uncertain, anxious, and disappointed with their careers. *The Profitable Author* offers mindset upgrades, such as self-compassion, radical acceptance, and managing negative self-talk. It promotes the practice of **making yourself “right, right now,”** and emphasizes the importance of fault tolerance and building resilience.
  - **Lack of a Clear Path to Success:** Many authors feel unsure how to turn their writing into a viable business. *The Profitable Author* provides a practical framework with **over 1,001 strategies for creating a rewarding author life.** You are guided to design a **customized business model** that aligns with your personal goals, values, and lifestyle.
  - **Marketing Challenges for Introverted Authors:** Many introverted authors find marketing and self-promotion daunting and uncomfortable. *The Profitable Author* offers **alternative approaches** to marketing that even introverts can embrace, including **ditching the concept of networking and replacing it with outreach.**

Stop waiting for success to find you. With *The Profitable Author*, you'll gain the tools, strategies, and mindset hacks to **build the profitable author business you love and create the author life you deserve.** *The Profitable Author* provides a **practical framework** with over **1,001 strategies** for creating a rewarding author life.